

Invitation: Steward-Ownership Gathering in NYC

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We – the Purpose Foundation and the Newman’s Own Foundation – warmly invite you to the Steward-Ownership Gathering in New York City on March 4th, 2026.

Over the past decade, steward-ownership has become a visible and compelling building block for a future-oriented economy worldwide. It has evolved into a vibrant global movement, embodying a credible approach to aligning ownership, governance, and capital with mission.

In the U.S., forerunners like Organically Grown Company, Newman’s Own, and Patagonia, together with influential voices such as Harvard Business School or Ben Cohen are bringing steward-ownership back into focus. Especially in the past year, an unexpectedly strong wave of interest from legal experts, founders, and funders has generated renewed visibility and momentum for steward-ownership across the U.S.

What we're hoping to contribute: a shared space to connect – to bring together the people already driving the movement and to welcome those eager to learn more and get involved.

That’s why, on **March 4, 2026**, we are gathering in New York City on the Mezzanine level of Essex Market (88 Essex Street New York, NY 10002) – and you are warmly invited. This afternoon gathering is an invitation to come together for genuine connection, conversation, and collaboration. Whether you are already deeply engaged with steward-ownership, active in a related field, or simply curious to explore new opportunities and challenges, we would love to connect. Your insights and experiences will help shape the next steps of this growing ecosystem in the U.S.

If you want to be part of the conversation, register [here](#) and join us in shaping the future of steward-ownership.

In the meantime, discover the ownership model that, as [The New Yorker](#) highlighted, rewrites corporate psychology by putting purpose front and centre.



Preliminary Agenda

12:30 pm

Join us for a shared lunch and networking at Essex Market

1:30pm

Program start

Different discussions, interwoven with the opportunity to network. We will also hear from Ben Cohen (Ben & Jerry's) on how he and his team are working to "free Ben & Jerry's", and we will have several share-your-ideas-sessions and break-out groups to be able to hear all voices.

4 pm

Informal reception and get-together

Official end at 6:30 pm

Register now 



Who we are:

PURPOSE®

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100% for Purpose™

The **Purpose Foundation** works to make steward-ownership globally known and accessible. Ten years ago, we coined the term “steward-ownership” and helped spark what has since grown into a global movement. Today, we steward this movement through research, education, and advocacy – supporting companies, investors, academics, and policymakers in unlocking steward-ownership’s potential for people, planet, and society. Visit our websites to learn more about the [Purpose Foundation](#) and [steward-ownership](#).

Since 1982, Paul and Newman’s Own have given away more than \$600 million to good causes. Today, Newman’s Own Foundation continues Paul’s commitment to use all the money that it receives — 100% of profits and royalties — from the sale of Newman’s Own and Paul Newman products in service of its mission: to nourish and transform the lives of children who face adversity. Newman’s Own Foundation grantee partners promote nutritious food in schools, advance Indigenous food justice, and through SeriousFun Children’s Network, create medically inclusive camp experiences. In 2025 we co-founded the [100% for Purpose](#) initiative, to support and inspire the next generation of organizations dedicating 100% of their profits for purpose. Visit our website to learn more about the [Newman’s Own Foundation](#) and read the [latest interview with Alex Amouyel here](#).

 Any questions? E-Mail [Annika](#) or [Lilly](#)